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FOR IMMEDIATE RELEASE — December 17, 2007
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Consumer Affairs Division Announces Fraud Awareness Website

LAS VEGAS -- The Consumer Affairs Division of the Nevada Department of Business & Industry today announced a new resource to help Nevadans fight back against fraud: FightFraud.nv.gov, a website designed to help consumers recognize and avoid potential scams in a variety of industries.

“The Consumer Affairs Division regulates deceptive trade practices in the marketplace, but – equally as important – they also develop proactive public education programs,” said Business & Industry Director Mendy Elliott. *“The FightFraud.nv.gov website educates consumers so that they can avoid a fraud experience.”*

The website covers a range of industries: Automotive, Financial, Household, Internet, Real Estate, Mail Order, Telemarketing, and more. The site includes extensive tips on how to prevent fraud and provides downloadable complaint forms to help consumers respond effectively should they become a victim.

The website is an outgrowth of the recently formed Fight Fraud Taskforce, a statewide group including members from the Las Vegas Metropolitan Police Department and other local law enforcement agencies, the I.R.S., the Bureau of Consumer Protection through the Nevada Attorney General's Office, the Nevada Consumer Affairs Division and experts from the private sector. The Taskforce is responsible for ensuring the latest fraud information is available on the website. The Taskforce will also develop outreach programs to educate Nevadans on how to protect themselves from fraud.

“FightFraud.nv.gov teaches Nevadans to identify the warning signs of a scam and reduce the chance of losing their hard-earned money,” said Nevada Consumer Affairs Commissioner James Campos. *“It also gives them the tools for recourse.”*

For more information about the Nevada Consumer Affairs Division, visit www.fyiconsumer.org.

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